

## Team Oregon Public Awareness Speaking Points



Our objective is not to encourage non-riders to get into riding motorcycles. We serve as a resource to:

### Educate aspiring riders on training and licensing requirements

- Motorcycle endorsement and approved training course are required.
  - Basic is for beginners to learn to ride. \$229
  - Intermediate is a shortened basic course. \$199
    - Must be 21 or older and able to get underway, turn, shift and stop
  - eRider® courses use online classroom; study at home, fewer class hours.
- Insurance discounts and dealer discounts.
- *Courses teach basic strategies and techniques to begin practicing on street. Advanced training is required to progress beyond basic skills.*

### Encourage active riders to take training

- If unlicensed, see above.
- If licensed but never had training, recommend RSP or IRT (see above).
- If have had training, recommend advanced training.
  - RSP Road Riding Tactics is the next step after basic or intermediate training. \$99
  - Braking (ABC), Precision Maneuvering (PMC) and Cornering (CCS) Clinics are the logical next steps. \$79, \$99, and \$79 respectively.
  - Advanced Riding Techniques (ART) transforms awareness and precision. \$179
- *Course graduates enjoy riding more with fewer “uh-oh” moments.*

### Inform car drivers how to interact with motorcyclists

- Motorcyclists are more vulnerable in crashes. Take extra care when around them.
- Because motorcycles are smaller, it is more difficult to judge their speed and distance.
- *Take a second look before you pull out to be sure you have enough room.*

### Teach safe and responsible motorcycle riding

- *Riding a motorcycle is not like driving a car; you have to think like a motorcyclist.*
- Lane placement strategy and judgment
- Hazard identification and response
- Control in cornering, braking, and swerving
- Riding gear
- Conditions that affect riding performance