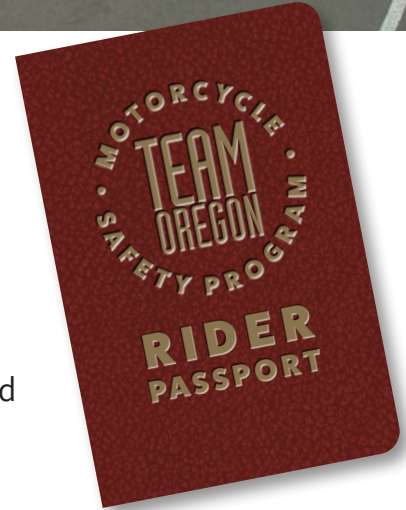


SENDING YOU CUSTOMERS FOR OVER 40 YEARS



Get the **GREATEST RETURN** for your advertising budget

by placing your ad in the full-color, **2024 Team Oregon Rider Passport**. Your message will be presented to **10,000 motorcycle riders** enrolled in all 2024 beginner and advanced Team Oregon motorcycle rider training courses.



BENEFITS OF A TEAM OREGON STUDENT PASSPORT AD

✓	Targeted marketing works, and Team Oregon students are right on target. They are new or returning to motorcycling and ready to buy bikes, gear and accessories.
✓	The average age of a Team Oregon beginner student is 33. The average age of an intermediate student is 41. They are the target audience you want to reach. Earning their business now means customer loyalty to you in the future.
✓	Students and website visitors will also have access to an online version of your ad – our website gets more than 100,000 unique visitors every year.
✓	Team Oregon is an outreach program of Oregon State University and a nationwide leader in rider education. Your business will appear alongside a highly respected program. Your advertising dollars directly support the education of Oregon motorcycle riders.
✓	As our training numbers are steady, you'll want to advertise in the Team Oregon Rider Passport annually -- every year we deliver 10,000 more new customers!

Your order and payment must be received by 9/29/23.
Contact pat.hahn@oregonstate.edu or 651-285-6276.



SPECIFICATIONS



AD RATES

Two-Page Spread with .125" bleed	8.25" wide x 6.25" trim size = 8" wide x 6" safe area = 7.5" wide x 5.5"	\$4,250
Full Page with .125" bleed	4.25" wide x 6.25" trim size = 4" wide x 6" safe area = 3.5" wide x 5.5"	\$2,000
Half Page	3.5" wide x 2.625"	\$900
Quarter Page	3.5" wide x 1.1875"	\$475
Premium Placements (Only One of Each Available)		
Two-Page Center Spread	8.25" wide x 6.25" trim size = 8" wide x 6" safe area = 7.5" wide x 5.5"	\$5,000
Full-Page Opposite Inside Back Cover	4.25" wide x 6.25" trim size = 4" wide x 6" safe area = 3.5" wide x 5.5"	\$2,500
Full-Page First Ad in Book	4.25" wide x 6.25" trim size = 4" wide x 6" safe area = 3.5" wide x 5.5"	\$2,250

Ad Placement Deadline:

To reserve your ad space in the 2024 Team Oregon Rider Passport, your order form and payment must be received by 9/29/2023.

 **To reserve your ad contact pat.hahn@oregonstate.edu or 651-285-6276.**

Other sponsorship opportunities are available:

For our 40th anniversary celebration, we invite you to sponsor an individual rider, an entire course, or host a course. Call for details.

PRODUCTION REQUIREMENTS

Digital files are preferred in TIFF or PDF format, full color, 300 dpi resolution. Digital files can be sent directly to our designer at jesse@springercreative.com. For advertising design service or to submit hard copy, please contact Jesse directly at 541-485-0186. Ads will be placed in the order they are received.

Ad Materials Deadline: To ensure placement in the 2024 Team Oregon Rider Passport, your digital file or hard copy must be received by 10/15/2023.